

## Continuing Education

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Michigan State Medical Society Committee on CME Accreditation through the joint sponsorship of the Grand Rapids Medical Education and the Asthma Network of West Michigan. The Grand Rapids Medical Education and Research Center is accredited by the Michigan State Medical Society Committee on CME Accreditation to provide continuing medical education for physicians. The Grand Rapids Medical Education and Research Center designates this educational activity for a maximum of 2 AMA PRA Category 1 Credits. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Ferris State University College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. The College complies with the Accreditation Standards for Continuing Pharmacy Education.

ACPE Universal Program Number:  
028-999-09-056-L01-P



This program has been accredited for 2 hours of continuing education credit (0.2 CEUs) in states that recognize ACPE approved providers. This program is application-based. To receive credit for the program, participants must fill out and submit a *Continuing Education Credit Request Form*, pass a post-test with a score of 70% and fill out an *Evaluation Form* at the conclusion of the program. Statements of Credit will be mailed to participants 4 – 6 weeks following the program.

**Respiratory Therapists:** This program has been approved for 2.0 contact hours Continuing Respiratory Care Education (CRCE) credit by the American Association for Respiratory Care, 9425 N. MacArthur Blvd, Suite 100, Irving, TX 75063. Course # 291711000

### Refund Policy

Deadline for registration is **September 30, 2009**

Refund Policy: Cancellation requests received on or prior to **October 1st** will be refunded 100%; cancellation requests received on and after **October 2nd** will be refunded 75%; no shows will not receive a refund.

## Faculty

**Mark M. Millar, MD**  
**Allergist-Immunologist**  
*Allergy and Asthma Care of Western Michigan, P.C.*

**Susan L. Millard, MD**  
**Pediatric Pulmonologist**  
*Helen DeVos Children's Hospital*

## ANWM is generously supported by:

Alticor  
Berkowitz Foundation  
Blodgett Foundation  
First Steps  
Frey Foundation  
Heart of West Michigan United Way  
Michigan Department of Community Health  
Saint Mary's Health Care  
Spectrum Health Healthier Communities  
Trinity Health

## Directions to the Prince Conference

The Prince Conference Center is just 7 miles from the I-196 / I-96 interchange. Exit I-96 at the East Beltline, go south on the East Beltline. Stay on the East Beltline past Lake Drive; after Lake Drive, Calvin College will be on your right. Exit to the right (just before the Bridge Walkway). Follow the signs to the Prince Conference Center.



Presents

# Going Green: Using Asthma Action Plans to Control Asthma



**Tuesday  
October 6, 2009  
Prince Conference  
Center**

**at Calvin College  
1800 East Beltline, SE**

## Faculty

### Mark M. Millar, MD

Dr. Millar, board-certified in Allergy-Immunology, is in private practice in Grand Rapids. He completed his fellowship in Allergy-Immunology at Northwestern University in Chicago, IL. Dr. Millar is a member of multiple professional organizations, has authored several publications, and has lectured extensively on asthma and allergies for both professional and lay audiences.

Dr. Millar currently serves as President of the Asthma Network of West Michigan - the recipient of the U.S. Environmental Protection Agency (EPA) National Exemplary Award, serves on the Michigan Asthma Advisory Committee, and has met with state officials, including the Governor, regarding asthma care policies in Michigan.

### Susan L. Millard, MD

Dr. Millard is Director of both the Pediatric Pulmonary Diagnostic Laboratory and Clinical Research for the Pediatric Pulmonary Division of Helen DeVos Children's Hospital. Board-certified in Pediatrics and Pediatric Pulmonology, Dr. Millard completed her Pediatric Pulmonary fellowship at the University of Arizona in Tucson.

Dr. Millard serves as an Associate Clinical Professor of Pediatrics and Human Development at Michigan State University and has authored many articles about asthma for peer-reviewed journals. She is a member of the American College of Chest Physicians and the American Thoracic Society.

## Cost

**\$25.00 per person**

Includes dinner and printed materials

## Program

- 5:30 p.m. Registration & Exhibits
- 6:00 p.m. Dinner
- 6:15 p.m. Welcome by Mark Millar, MD  
— President, ANWM
- 6:30 p.m. Educational Program  
— Dr. Mark Millar  
— Dr. Susan Millard
- 8:30 p.m. Adjournment

## Objectives

Upon completion of this activity, participants should be able to:

1. Discuss recommendations regarding the use of Asthma Action Plans in the National Guidelines for the Diagnosis and Management of Asthma, EPR-3, and the evidence base for their development.
2. Describe the role of written asthma action plans in managing asthma exacerbations in the outpatient setting.
3. Recognize essential elements of an asthma action plan.
4. Identify common triggers causing asthma exacerbations and recommendations for trigger avoidance.
5. Recognize risk factors for death from asthma.
6. Describe educational strategies clinicians can use to help patients gain and maintain control of asthma.

## Target Audience

Physicians, pharmacists, physician assistants, nurse practitioners, office nurses, emergency department nurses, clinic nurses, school nurses, respiratory therapists, and other allied health professionals responsible for asthma management in the outpatient setting in the community at large within West Michigan.

## Going Green: Using Asthma Action Plans to Control Asthma

An educational seminar presented by the  
**Asthma Network of West Michigan**  
**Tuesday, October 6, 2009**

Prince Conference Center at Calvin College  
5:30—8:30 p.m.

To register, please complete the following:

Name \_\_\_\_\_  
Practice/Organization \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

Payment Information:

Check enclosed (please make check payable to ANWM)  
 Visa/MasterCard (please complete the following):  
Card #: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_  
Signature: \_\_\_\_\_

I request a vegetarian dinner.

**To reserve your place, payment must be received by September 30th.**

**Late registration by credit card only.**  
**Please send your reservations to:**

Asthma Network of West Michigan  
309 Jefferson Ave., SE, Suite 3  
Grand Rapids, MI 49503



Phone: 616-685-1430  
Fax: 616-685-1437