

Who Should Attend?

Asthma Management and Education[®] has been expressly designed for:

- nurses in the primary care setting
- nurse practitioners
- respiratory therapists
- physician assistants
- medical assistants
- pharmacists

...or any other professional who educates or cares for patients with asthma.

Continuing Education Credits are available for nurses (2.4) and respiratory therapists (2).

This program is funded through a cooperative agreement with the U.S. Environmental Protection Agency - Indoor Environments Division.

To be Held at the **Westin Southfield-Detroit**
1500 Town Center
Southfield, MI 48075
248.827.4000

<http://www.webcollateral.com/southfield/>

Easily accessible from the
Lodge Freeway
Exit: 10 Mile & Evergreen
Road

Asthma and Allergy Foundation of
America - Michigan Chapter
17520 W. 12 Mile
Suite 102
Southfield, MI 48076
Address Correction Required



Asthma Management and Education[®]

Tuesday
Sept 25, 2007
3:00 pm - 7:30 pm
Southfield, Michigan



Presented by:
The Asthma and Allergy Foundation
of America - Michigan Chapter
www.aafamich.org





How will Asthma Management and Education® benefit me and the patients in my care?

Patient education is one of the key elements in reversing morbidity and mortality rates for asthma. In our rapidly changing health care system, various health professionals are increasingly responsible for this important aspect of patient care.

Asthma Management and Education® is a training session designed to meet the growing need for asthma education among health professionals. The program will help those who teach patients about asthma and its care by providing:

- Up-to-date information on asthma pathology and management,
- Ready-to-use patient education materials, and
- Hands-on-experience with peak flow meters and demonstration of medication devices.

What topics are covered?

Program Agenda:

- I. Introduction
- II. Asthma: An Overview
- III. Factors Contributing to Asthma Severity
- IV. Medications
- V. Peak Flow Monitoring
- VI. Patient/Clinician Partnership

Asthma Management and Education®
 Reflects the most current standards from
 the National Heart, Lung and Blood
 Institute's
**Guidelines for the Diagnosis and
 Management of Asthma**

Upon completion of the program, participants will be able to:

- Discuss the importance of establishing a patient/clinician partnership for asthma management and patient education
- Discuss the importance of inflammation in the pathophysiology of asthma
- Identify strategies to reduce exposure to environmental triggers associated with asthma
- Identify the classifications and purpose of commonly prescribed asthma medications
- Describe the use of peak flow and asthma symptom monitoring in the development of an asthma action plan

After the workshop, the participants will be equipped with the skills and knowledge to educate and advocate for better asthma care.

Who is presenting this program?

This program was developed by the Asthma and Allergy Foundation of America. Since the program began in 1992, thousands of health professionals have received this specialized training.

Our speaker is B. Gwen Carlton, RN, MSN, BC, FNP, AE-C - Asst Prof of Nursing at Western Carolina Univ. and practitioner at Regional Allergy and Asthma Associates in Asheville, NC. In 1990 Ms. Carlton received the U.S. Dept of Health & Human Services, Award for Innovations in Health Certificate of Merit. Recently, she worked as National Program Director of the Asthma Care Network, a program that delivered asthma education to health care professionals in the PCP setting. In 2006, she received the AAAI Allied Health Award.

Registration Form

Register On-Line or Phone/Fax
this form along with payment to
AAFA-MI - address below:

Program Cost **\$25.00**

Registration begins at 2:00 pm - Program starts promptly at 3:00 pm ♦ Light Snack & Dinner Provided

Please let us know about any food allergies or environmental sensitivities

Check Here if continuing education credits needed **Credential:** _____

Name

Address

Phone

E-mail (registration confirmation will be sent by email)

Method of Payment

- Check MasterCard
 Visa American Express

Credit Card No. _____
Expire Date

Signature

www.aafamich.org/events

**Asthma & Allergy Foundation of
America - Michigan Chapter**
17520 W. 12 Mile, Suite 102
Southfield, MI 48076

Phone: 888.444.0333
Fax: 248.557.8768
E-mail: aafamich@sbcglobal.net